

AMBER RENAE

presents

The Ultimate Fashion Stylist Insider:

The exact steps I used to become a
Fashion Editor & Celebrity Stylist

Webi Workbook



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THE STYLE ENGINEER

How to *make the most* of our time together



- 1. Print a copy of this workbook** to help you stay engaged, during our hangout OR open it in Preview or Adobe Acrobat and complete it online
- 2. Limit distractions as much as humanly possible.**
Close the tabs, silence the alerts, and be HERE with me.
After all, how often do you get the chance to pick the brains of a Celebrity Stylist? #right
- 3. Write down at least ONE specific Q** you'd like to ask me during the LIVE Q&A portion of the call:



Why stick around to the end?

1. Email Template Downloadable
2. 6 x Super Sexy _____
(PS. _____!!!)
3. Live Q&A

The 6 types of *Styling*

- Editorial
- Advertising
- Runway
- _____
- Personal
- Celebrity

All extremely different in the:

- _____
- _____ Pay
- _____
- Work hours and _____
- Getting started – you'll hear all about that today!



Editorial

Styling



Here's What You Need To Know:

- Easy to get started, but requires _____ before you can build a good folio

Here's How To Get Started:

- _____ - advantages vs disadvantages
 - To get an assisting job make a _____
-

Editorial

Styling



- Once you're on set for a photoshoot _____



Advertising

Styling

Here's What You Need To Know:

- Opportunity to earn some great cash
- \$_____ 's per day
- Need to be really well _____ to be able to land these jobs

Here's How To Get Started:

- Need a really strong _____
- Probably the hardest _____, usually comes later on as a stylist
- Do the time as an _____

**BRAND /
AGENCY**

- >



-

> **YOU!**

Runway

Styling

How To Get Started:

- Go to as many different _____ in your area as you can!
- Check: _____, _____, _____, _____
_____ for any fashion/style related events



Westfield

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Runway

Styling



- If it's a small/casual show, wait until _____, then _____ after the show.
- With a bit of flattery and quick " _____", hand over your _____ and try to get _____
- If it's a larger show, refer to _____ for _____ and then _____ for follow up

SMALL SHOW?



BACKSTAGE

**LARGE SHOW
WITH A PRINTED PROGRAM?**



LOOK FOR THE STYLISTS NAME

Network Styling

Here's What You Need To Know:

- Positions here are very _____, usually find a show stylist has been with the network for _____, and any new opportunities are _____
- The least _____
of all of the types of styling



Network Styling

How To Get Started

- All of the Networks will have a _____ or a _____ dept
- Simple as calling the _____ and asking _____
- _____ is really the only option to get in the door here
- The other option is through Celebrity Styling



WARDROBE / COSTUME DEPT



INTERNSHIP

Personal Styling

Here's What You Need To Know:

- The easiest to _____
- Don't need any _____, or any _____
- **You could get your first _____ by the end of the month!**
- Don't need to _____ or _____
- The most _____ of all the types of styling!



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Personal Styling

How To Get Started:

- You do need to have a thorough understanding of _____
_____ and _____
- Know how to conduct a _____
_____ and a _____
- Makeover _____ or colleagues, get _____
and _____ photos, add them to a super chic website
and you're all set!
- Leads to _____ Styling



Celebrity Styling

Here's What You Need To Know:

- The quickest, most beneficial way to grow your styling brand
- Has the biggest _____ to all other areas of styling
- Creates a level of _____ and _____

Here's How To Get Started:

- Build on the foundations from _____ Styling
- Understanding of _____ and _____
- Understand how to conduct a _____



Key marketing strategies

1. _____

2. _____

3. _____



Key marketing strategies

4. Network like a _____

Networking tip #1 _____

Networking tip #2 _____

Networking tip #3 _____



Key marketing strategies

5. Passion & Enthusiasm



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Key Takeaway

Put _____

before you start, so that you don't feel like you're:

- A) Starting from scratch with every single client
 - B) Constantly doubting yourself about whether you're 'doing it right' or not
 - C) Have confidence that every client will turn into repeat business and a raving fan!
- SPOILER ALERT: I created my Certificate of Professional Fashion Styling™ to help you do just that!

Your *styling* ending....

- Are you ready to really create a business that allows you **to live the life you have always dreamed** of doing something you love every single day?
- Great, I can totally help with that!
- I've spent over a decade (+ thousands of hours) figuring out the exact steps you need to take to build a profitable styling business, from the ground up. I've held jobs as a Resident Network Stylist, a Fashion Editor, dressed hundreds of Celebs for Global Red Carpet events, and educated the staff at major multi-national organizations on the importance of appearance.
- I've taken everything I've learned and streamlined it into my signature course my **Certificate of Professional Fashion Styling, specializing in Celebrity & Personal Styling**
- And I'll be opening the doors of this program LIVE ON THE WEBINAR
- I'll be taking enrolments for a strictly limited time

So be sure to join us live to hear how you can enter!

Can't wait to hang!

*And if we're not
connected on
Instagram, come
and say hey!*

@theamberrenae

*Ambere
Renae
PP*

