AMBER RENAE

presents

The Ultimate Fashion Stylist Insider:

The exact steps I used to become a Fashion Editor & Celebrity Stylist

Webi Workbook

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How to make the most of our time together



- Print a copy of this workbook to help you stay engaged, during our hangout OR open it in Preview or Adobe Acrobat and complete it online
- 2 Limit distractions as much as humanly possible. Close the tabs, silence the alerts, and be HERE with me. After all, how often do you get the chance to pick the brains of a Celebrity Stylist? #right
- 3. Write down at least ONE specific Q you'd like to ask me during the LIVE Q&A portion of the call:



Why Hill around to the end?

- 1. Email Template Downloadable
- 2. 6 x Super Sexy _____!!!)
- 3. Live Q&A

The 6 types of Styling

- Editorial
- Advertising
- Runway
- •
- Personal
- Celebrity

All extremely different in the:

- •
- _____ Pay
- •
- Work hours and _____
- Getting started you'll hear all about that today!





Here's What You Need To Know:

Easy to get started, but requires ______

before you can build a good folio

Here's How To Get Started:

- ______ advantages vs disadvantages
- To get an assisting job make a ______



Editorial Styling

Once you're on set for a photoshoot ______







dvertising Styling Here's What You Need To Know:

- Opportunity to earn some great cash
- \$_____'s per day
- Need to be really well ______to be able to land these jobs

Here's How To Get Started:

- Need a really strong _____
- Probably the hardest ______ usually comes later on as a stylist
- Do the time as an

BRAND /



Runway Styling

How To Get Started:

- Go to as many different _____ in your area as you can!
- Check: _____, ____, _____

______for any fashion/style related events













•	If it's a small/casual show, wait until	
	then	_ after the show.
•	With a bit of flattery and quick "	n
	hand over your and try to get .	
•	If it's a larger show, refer to	for
		and then
		for follow up

SMALL SHOW?

BACKSTAGE

LARGE SHOW
WITH A PRINTED PROGRAM?

LOOK FOR THE STYLISTS NAME

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Metwork Styling

Here's What You Need To Know:

- Positions here are very ______, usually find a show stylist has been with the network for _____, and any new opportunities are ______
- The least _____ of all of the types of styling



Metwork Styling

How To Get Started

•	All of the Networks will have a _	or a
	dept	
•	Simple as calling the	and asking

- ______ is really the only option to get in the door here
- The other option is through Celebrity Styling



WARDROBE / COSTUME DEPT

INTERNSHIP

Personal Styling

Here's What You Need To Know:

- The easiest to ______
- Don't need any _____, or any _____
- You could get your first _____ by the end of the month!
- Don't need to _____ or ____
- The most _____ of all the types of styling!





Personal Styling

How To Get Started:

- You do need to have a thorough understanding of _____
 and _____
- Makeover _____ or colleagues, get _____

 and ____ photos, add them to a super chic website

 and you're all set!
- Leads to _____ Styling



Celebraty Styling Here's What You Need To Know:

- The quickest, most beneficial way to grow your styling brand
- Has the biggest ______ to all other areas of styling
- Creates a level of _____ and ____ and ____

Here's How To Get Started:

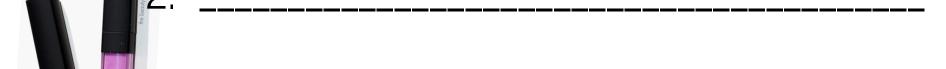
- Build on the foundations from ______ Styling
- Understanding of _____ and ____ and ____

Understand how to conduct a ______ __________



Key marketing strategies

1.

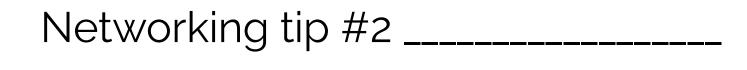


3. ______

Key marketing strategies

4. Network like a _____

Networking tip #1 ______



Networking tip #3 ______

Key marketing strategies

5.	Passion & Enthusiasm





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before you start, so that you don't feel like you're:

- A) Starting from scratch with every single client
- B) Constantly doubting yourself about whether you're 'doing it right' or not
- C) Have confidence that every client will turn into repeat business and a raving fan!
- SPOILER ALERT: I created my Certificate of Professional Fashion Styling™ to help you do just that!

Your styling ending....

- Are you ready to really create a business that allows you to live the life you have always dreamed of doing something you love every single day?
- Great, I can totally help with that!
- I've spent over a decade (+ thousands of hours) figuring out the exact steps you need to take to build a profitable styling business, from the ground up. I've held jobs as a Resident Network Stylist, a Fashion Editor, dressed hundreds of Celebs for Global Red Carpet events, and educated the staff at major multi-national organizations on the importance of appearance.
- I've taken everything I've learned and streamlined it into my signature course my
 Certificate of Professional Fashion Styling, specializing in Celebrity & Personal Styling
- And I'll be opening the doors of this program LIVE ON THE WEBINAR
- I'll be taking enrolments for a strictly limited time

So be sure to join us live to hear how you can enter!



